



# CUSTOM STATIONERY WORKSHEET

Hello!  
We're excited to create custom stationery for you. If you answer a few questions, it will help us create stationery that delights you! Please follow the steps below and return this worksheet to us, or email us the answers -- whatever's most convenient for you!  
Thanks so much!

.....  
YOUR NAME

.....  
PROJECT NAME

### STEP 1: CHOOSE YOUR DESIGN

Please print the name or initials you would like:

Describe what kind of typestyle you like:

If you're reviewing designs we've already done for you and you love one of them, great! Tell us which one it is. If none is exactly right, tell us which one is the closest and what would improve it, or if you like parts of several, tell us that:

- I love no. \_\_\_\_\_. Let's go with it.
- What I'd like better:

### STEP 2: CHOOSE YOUR QUANTITY

\_\_\_\_\_ Cards & envelopes

### STEP 3: CHOOSE YOUR SIZE

Flat Correspondence Cards:

- Petite (4 bar) 3 1/2" x 4 7/8"
- Medium (A2) 4 1/4" x 5 1/2"
- Large (A6) 4 1/2" x 6 1/4"

### STEP 4: CHOOSE YOUR INK & ENVELOPE COLOR

In general, we match the ink color of the imprint to the envelope color, except with very dark inks (chocolate, black) where we match an envelope the color of the paper. Circle one color:

- |                      |                       |
|----------------------|-----------------------|
| Cement pale grey     | Plum light purple     |
| Gravel dark grey     | Beet deep purple      |
| Khaki (Tan)          | Grape (bluish purple) |
| Chocolate Brown      | Bluebell light blue   |
| Real Red             | Pool (blue-green)     |
| Rhubarb (faded red)  | Lake blue             |
| Starwberry dark pink | Sage light green      |
| Burnt Orange         | Moss green            |
| Poppy bright orange  | Chartreuse            |
| Blossom pale pink    | Curry mustard yellow  |

### STEP 5: CHOOSE YOUR PAPER

All our paper is thick and heavy. Choose one paper:

- Super Smooth White - A thick, bright white paper with a very smooth surface for easy writing with any pen. Made in the U.S.A.
- Creamy Vanilla - A thick, gently textured paper with a traditional ecru color. Partly cotton-content and made in Italy.

### STEP 6: OTHER DETAILS

Deadline by which you need the completed stationery:

Other things we need to know:

Thank you so very much for choosing Hollycake for your custom stationery. We guarantee everything we make and want you to be really pleased with your stationery. If you are dissatisfied in any way, please contact us right away so we can make you happy.

TO CONTACT US:

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